Project 1: Organizing and Updating Field Documentation (Week 1)

Tasks:

- Upload images for projects in Mindanao and Eastern Visayas to website
- [www.solarenergie.ph](http://www.solarenergie.ph)

Takeaways:

- Familiarized with content for upcoming projects
- Contextualized mission of the foundation
Project 2: Donor Update Videos (Weeks 1-4)

Tasks:

- Edit documentation from previous validations/installations into 31 videos showcasing each school

Takeaways:

- Valuable technical experience in content editing
  - Adobe Premiere Pro, iMovie, Photoshop
- Awareness of the depth and breadth of Stiftung’s mission and operations
Project 3: Social Media Campaign (Weeks 1-4)

Tasks:

- Develop a social media strategy based on target audience and available content
- Create a schedule of varied prepared content to be posted on Facebook and Instagram

Takeaways:

- Communicated mission in an accessible way
- Utilized graphics and multimedia creatively
- Knowledge of other large nonprofits and
Project 4: Information Campaign (Weeks 4-8)

Tasks:

- Authored two press releases to contribute to crowdfunding campaign
- Help team to develop communication strategy with potential, current, and previous donors

Takeaways:

- Experience in professional writing
- Understanding of crowdfunding and its advantages
- Understanding of Stiftung’s expansion plan, and future opportunities
Project 5: Monitoring Trips (Weeks 5-8)

Tasks:
- Conduct interviews with students, teachers, community members, and parents
- Document the trek and monitoring process

Takeaways:
- Understanding of how Stiftung fulfills its mission
- Understanding of community need from first person interaction and sight
- Realignment of values which will shape future goals
Free Time in the Philippines

- Weekend trip to boss's beach house (Bataan Peninsula)
- Day trip to Intramuros (walled city)
- Overnight trip to a teacher's wedding
Academic Consequence/Cultural Awareness

Takeaways:

- Influenced likelihood of choosing public policy as a major (environmental policy)
- Expanded interest in nonprofits and social enterprise
- Instilled a duty to become more interculturally fluent and understand more of the world
- Reconnection with Filipino roots and understanding of the heritage